



Contact Information:
Marie Josée Vermette (Mj)
sacredfire@sacredfiremusic.com
www.sacredfiremusic.com
604.848.9543

FOR IMMEDIATE RELEASE

Squamish Youth Centre partners with SacredFire to launch new program that provides free music instruments for kids in Squamish

Monday September 22nd 2014

Squamish, BC – Beginning this week, Squamish based International Worldbeat Music Healing duo SacredFire – Mj Vermette & Dean Richards – are partnering with the Squamish Youth Resource Centre to provide Squamish teenagers free access to musical instruments that they can use and borrow from the Centre.

"Expression through music is extremely empowering. It's a healthy way of venting our emotions and weaving connections with others. For many kids, playing an instrument can help them deal with crisis and stay out of trouble" says Vermette, who was a community support worker for many years.

"We are donating \$1 from each digital album sale of our new *Journey to Infinity* CD towards the purchase of instruments for our program. Every kid should have a shot at playing an instrument. It's such a positive thing!", says Richards.

This partnership gives Squamish residents a chance to help SacredFire and the Youth Centre support creativity and healthy communication through music. Squamish citizens can donate used instruments to SacredFire's *Instruments for Kids Program* by visiting www.sacredfiremusic.com or by phone at 604.848.9543.

"We have an amazing music room at the Centre, with hardly any instruments to play. Already, SacredFire has found us a piano and an electric guitar, and more instruments are coming. If we can find a way to pick up the piano, everybody is going to be thrilled!", comments Anna Lippman, Squamish Youth Centre coordinator.

About SacredFire Music

SacredFire is MJ Vermette & Dean Richards — International Worldbeat Sound Healing artists, facilitators & music producers. Their *rebalancing music medicine* helps bring a sense of deep peace, freedom and connection. Renowned for their performances at meditation retreats led by Deepak Chopra in California and Whistler, SacredFire performs regularly in North America and tours UK & Europe. In the coming months, they will be working in France, Germany and Tulum, Mexico, offering retreats, workshops & concerts.
